



Press Release

PRIORITY
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Southern Nevada Human Resource Association Awards Priority Networks Leadership in Diversity

Las Vegas, Nevada, February 2006 – Las Vegas based, Priority Networks, Inc. (PNI) understands that when you seek out qualified staff, diversity is a natural evolution. Native American Indian and Korean executives lead the team of proficient and service orientated PNI staff of all ages. PNI's philosophy that Quality begets Diversity is a company practice that the Southern Nevada Human Resource Association acknowledged Tuesday February 7, 2006 at an awards ceremony. PNI took the Diversity Recognition Award in the Small Business category (1-249 employees).

Communication and connectivity isn't just what this company does; it's who this company is. From internal job postings to bi-monthly employee dinners held at various local restaurants diversity is encouraged and cultivated. Nearly 40% of the staff is a mix of Asian, Hispanic and Black reinforcing, Roger Bishop, the Director of Human Resources mantra that when you seek qualified individuals for the position diversity is a natural progression.

Dan Poirier, President of PNI, stated his surprise that an award should be given to his company for making the right business decisions where competitive and qualified staff is concerned.

Priority Networks provides quality Internet, networking and telecommunications to various facilities throughout the nation. Their services provide exhibitors, show management and wireless users the connectivity required during meetings and conventions. Priority Networks focuses on customer service while supplying flexible and quality services to clients nationwide. For more information visit their website at <http://www.prioritynetworks.net>.