



### Wi-Fi's Priority?... Client Experience!

Las Vegas, Nevada, April 2006 – Las Vegas based; Priority Networks, Inc., aides Intel's client experience by servicing as a conduit, and allowing subscription membership providers to join forces. According to Intel's "Safer, Simple, Seamless Access" article "to help service providers improve the user experience, Intel has been working with a wide set of industry players to develop a harmonized framework to use these fragmented standards, working across the IEEE, Wi-Fi Alliance, IETF, 3GPP, the GSMA, and ETSI. The result is a common set of industry proven, standards-based interfaces defining a Seamless Access framework, creating a baseline capability to enable end-to-end roaming."

Priority Networks is proactively contracting with subscription membership providers in an effort to unite their existing client base using Intel's Seamless Access procedures. The first company to sign an agreement with Priority Networks was iPass, a participant at the Intel Developer Forum premiering Seamless Access. With forward thinking Priority Networks is putting the client's needs first, anticipating exhibitor demands and keeping two-steps ahead of the competition. Doing business with Priority Networks is a universal win!

Priority Networks' President, Dan Poirier, is committed to the client experience, and has developed a multi-tiered approach ensuring that clients, show management and exhibitors all have a professional and successful event. "Priority Networks' client service goes beyond the actual event. We look to provide an experience that reflects who we are and what we are capable of. I want our clients to walk away looking forward to their next Priority Networks' serviced event."

Priority Networks provides quality Internet, networking and telecommunications to various facilities throughout the nation. Their services provide exhibitors, show management and wireless users the connectivity required during meetings and conventions. Priority Networks focuses on customer service while supplying flexible and quality services to clients nationwide.

For more information visit their website at <http://www.prioritynetworks.com>.