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Smart City Networks names new president

LAS VEGAS – Las Vegas convention industry leader Mark Haley will be joining Smart City Networks as president, effective June 16. He will replace Paul Ashley, who is set to retire at the first of July. Ashley will remain with the company as a member of its board of directors. Smart City Networks retained The McLoughlin Company to conduct a national search for a new president.



Haley comes to Smart City from the Las Vegas Convention and Visitors Authority, where he was the vice president of facilities. During his tenure at the LVCVA, Mark had a significant impact on the organization, launching the customer experience department before transitioning to his executive role overseeing the facilities department. Prior to the LVCVA, Haley was with Aramark for 23 years during which he held a variety of operating positions in Aramark's Sports and Entertainment Division, culminating with his role as executive vice president of Aramark's Convention & Cultural Attractions Group.

"Mark will be an outstanding leader for Smart City and our family of companies," Ashley said. "In the coming months, I will be traveling with Mark to introduce him to our clients."

Haley has been in the Las Vegas Valley since the early 1980s and is involved with the local Academy of Hospitality and Tourism, along with the Las Vegas Chamber of Commerce, International Association of Assembly Managers (IAAM), and International Association of Exhibition and Events (IAEE).

Smart City Networks is the nation's largest provider of telecommunications technology to the convention center, event and theme park industries. The private company currently has more than 330 employees who provide services to 62 convention centers in 14 states and Washington D.C. for more than 5,500 events each year.

About Smart City Networks

Founded in 1984, Smart City is the nation's largest provider of event technology in the convention industry. With corporate headquarters in Las Vegas, and Lake Buena Vista, Fla., Smart City provides convention centers, show managers and tradeshow booths with design, installation and maintenance of data, voice, electrical and utility platforms, coupled with unparalleled voice, video and data network engineering, security and monitoring across the United States. Smart City Networks provides services to more than 5,500 trade shows at 62 convention centers located throughout Alabama, California, Colorado, Florida, Georgia, Indiana, Kentucky, Minnesota, Nevada, North Carolina, Ohio, Pennsylvania, Texas, Washington and the District of Columbia.

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