



Press Release

PRIORITY
NETWORKS®

Priority Networks Has Your Backbone!

Las Vegas, Nevada, July 19, 2005 – Las Vegas based, Priority Networks, Inc. (PNI) has built their outstanding reputation for quality networking and customer service in the convention industry. The foundation of this company is their customer service and quality products which caught the attention of the Minneapolis Convention Center and the Wynn Las Vegas, the newest additions to PNI's clientele and leaders in the service industry. Their flexibility to adapt to Wynn's vision was essential in their decision to have Priority Networks be their exclusive Internet provider. They are the latest in a series of hotels, stadiums and convention properties to embrace Priority Networks' values in client satisfaction.

Priority Networks provides Internet, networking and telecommunication services as well as an array of specialty products to meet all needs. Since 1996, when Microsoft became their first client, Priority Networks has provided quality service and equipment to facilities nationwide. Client's needs have and still remain Priority Networks focus. The Moscone Center, in San Francisco, California, is the first facility to have Priority Networks maintain and provide their Internet requirements. Since then, their clientele has expanded to over twenty properties which include facilities such as: Long Beach Convention Center; Las Vegas Hilton, Caesars Palace, Paris, and Bally's in Las Vegas, Nevada; David L. Lawrence Convention Center in Pittsburgh, and the Colorado Convention Center in Denver, Colorado.

According to Miles Brushead, the Director of Telecommunications of Caesars Entertainment, "I have not received any Internet or telecommunication service related complaints from our clients since Priority Networks began working with Caesars Entertainment in 2002. Their attention to the needs of our clients is a refreshing departure from the practices of our previous vendor."

Those who are familiar with the trade show industry are aware of the chaotic nature they can experience. With 24 hour customer service and their technical knowledge, Priority Networks directs their attention to the customer. "We want our customers to know that their connectivity needs are the most important aspect," Informs Todd Valle, Priority Networks' VP of Operations. "Any company can plug in a cable and give clients connectivity. Customer focused service is where Priority Networks stands out to our clients."

"Priority Networks is always going above and beyond; their staff and customer service is second-to-none. I hear this from Meeting Planners over and over – most of them, like me, who are indebted to [Priority] for stepping in and saving their events as well," Nancy Evenden, Sr. Meeting Planner for Intershow, states.

People in Las Vegas know that service is easy to come by and great service is hard to find. Priority Networks is constantly evolving their services to meet the needs of their clients. With the tourism and convention industry, Las Vegas is the best city for Priority Networks to continue their growth and help Las Vegas shine. Priority Networks provides quality Internet, networking and telecommunications to various facilities throughout the nation. Their services provide exhibitors, show management and wireless users the connectivity required during meetings and conventions. Priority Networks focuses on customer service while supplying flexible and quality services to clients nationwide. For more information visit their website at <http://www.prioritynetworks.net>.