



For release Aug. 14, 2006

Contact: Brandi Segura, Brown & Partners
(702) 967-2222 or (702) 413-2519
bsegura@brown-partners.com

Smart City announces purchase of Priority Networks, Inc.

LAS VEGAS – Smart City has announced the purchase of Las Vegas-based Priority Networks, Inc., creating synergies between the country’s two largest providers of telecommunications technology to the convention and hospitality industries.

The two companies, both recognized as industry leaders, will employ 550 people across the United States, and will service 40 event facilities and convention centers in 12 states, Washington D.C. and Puerto Rico. Smart City is also a local telephone company and Internet provider in Central Florida. While there will be some restructuring of upper management, company officials said, there will be no changes to the current operational staff. As private companies, financial terms of this transaction are not being disclosed.

According to Smart City President Paul Ashley, this new alliance will benefit clients, expand the company’s talent pool and mark the beginning of a new phase for the 20-year-old company.

“The merging of these two great companies means that we will have an even more incredible team of people providing the highest level of customer service that both Smart City and Priority Networks have been providing for years,” Ashley said. “As the top companies in this industry, we will be able to provide the latest in telecommunications technology.”

According to company officials, Priority Networks will continue to operate as a stand-alone company under the same name and its daily operations will be unaffected. Dan Poirier will remain president of Priority Networks.

Marty Rubin, currently the chief executive officer of Smart City, will now head the entire company.

About Smart City

Founded in 1984, Smart City is the nation’s largest provider of event technology in the convention industry. With corporate offices based in Las Vegas and Orlando, Smart City is able to provide clients with design, installation and maintenance of data, voice, electrical and utility platforms, coupled with unparalleled voice, video and data network engineering, security and monitoring across the United States. Smart City currently services over 2,000 events per year and provides services to a dozen convention centers in California, Florida, Nevada, North Carolina, Texas and Washington, D.C. For more information, visit www.smartcity.com.

5795 W. Badura Ave., Las Vegas, NV 89118
Phone: (702) 943-6000 Fax: (702) 943-6015
www.smartcity.com

About Priority Networks, Inc.

Priority Networks, Inc. provides network services to more than 20 event facilities and numerous event producers throughout the United States and Canada. With one of the most reliable and secure managed infrastructures, along with its range of wired and wireless Internet, networking services and telecommunications products, Priority Networks is able to provide the connectivity required for successful meetings and conventions. Priority Networks, Inc. is headquartered in Las Vegas and currently services more than 900 events per year. For more information, visit www.prioritynetworks.net.

Editor's Note: For a complete list of facilities serviced by the companies, please contact Brandi Segura at bsegura@brown-partners.com.

###