



Press Release

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SMG/LONG BEACH CONVENTION & ENTERTAINMENT CENTER ANNOUNCE PRIORITY NETWORKS, INC. AS FULL-SERVICE TELECOMMUNICATIONS PROVIDER

LONG BEACH, CA (August 12, 2004) - The SMG-managed Long Beach Convention & Entertainment Center announced that it has signed a Service Agreement with Priority Networks, Inc. to add voice services to complete the suite of Internet, Network and WiFi service solutions already provided to the Long Beach Convention Center. The added Voice Service was implemented to provide visitors of the Long Beach Convention & Entertainment Center with high quality and reliability, while offering increased manageability and decreased operational costs to the facility.

"We are pleased to expand our long standing relationship with Priority Networks," said David Gordon, General Manager for the SMG-managed Long Beach Convention & Entertainment Center. "Our confidence in their abilities to deliver the same great service that runs parallel to our own will help to ensure that we remain efficient and competitive."

"The Long Beach Convention & Entertainment Center is one of Priority Networks top venues. We are excited at the opportunity to enhance our service offerings at the Long Beach Convention Center and continue providing Long Beach with industry-leading service," said Terry Funk, President of Priority Networks, Inc.

The Convention Center boasts a full 45Mbps (DS3) of global Internet connectivity and an infrastructure backbone managed by the on-site Priority Networks staff. Earlier this year, Priority Networks in conjunction with the City of Long Beach's wireless program, initiated their newest product for common area wireless Internet access; "Priority Point" which allows end-users WiFi connectivity within the Long Beach Convention Center's common areas.

Priority Networks has been providing Internet and network services for the SMG-managed Long Beach Convention & Entertainment Center since 1997. They are the leading provider of event network and telecommunications services with more than 18 major event facilities nationwide, encompassing over 3.5 million square feet of exhibit hall space as well as one million square feet of meeting room space.

One of the few ocean front arena and convention facilities in the country, the Long Beach Convention & Entertainment Center attracts approximately 2 million people each year for conventions, tradeshows, theater and sporting events. Managed by SMG, the Center offers state-of-the-art facilities, unique entertainment venues at the Long Beach Performing Arts Center, which includes the Terrace and Center Theaters, as well as the Long Beach Arena. For further information on the Long Beach Convention & Entertainment Center, please call (562) 436-3636 or visit www.longbeachcc.com.

Headquartered in Philadelphia, SMG provides facility services to 168 venues, in 41 States, Puerto Rico, Canada and Europe, controls over 1.46 million entertainment seats worldwide, and manages over nine million square feet of exhibit space. For additional company information, visit

www.smgworld.com